

**Ann Kirschner** is a strategic advisor, board director, and writer. The thread that runs through her diverse career is understanding the dynamic changes shaping our future, especially the impact of technology on how we work, shop, entertain, and learn. She is currently president of Comma International and University Professor at The City University of New York, and independent director of the Movado Group (MOV), Noodle Partners, and Strategic Cyber Ventures. She is a Senior Advisor to the President at Arizona State University, where she serves on the management committee of ASU EdPlus and Learning Enterprise.

Ann Kirschner is a strategic advisor to ShortTok and serves on the national advisory boards of Chegg, WorldQuant University and Break Through Tech. She co-chairs the Princeton Graduate School Leadership Council, and is a former trustee of Princeton University. She co-chairs Footsteps and serves on the board of NYC First and the Paul and Daisy Soros Foundation.

As the first digital strategist for the National Football League, Ann Kirschner co-launched NFL SUNDAY TICKET, NFL.COM, and SUPERBOWL.COM. A pioneer in e-learning, she was co-founder and CEO of FATHOM with Columbia University and the London School of Economics. She was founding co-director of the Women in Technology and Entrepreneurship (WiTNY) initiative. Her books include Sala's Gift and Lady at the OK Corral: The True Story of Josephine Marcus Earp. Her articles have appeared in The New York Times, The Forward, Chronicle of Higher Education, Newsweek, and she is a contributing writer to Forbes.

A graduate of the University of Buffalo and University of Virginia, Ann Kirschner received her PhD from Princeton University, where she was a Whiting Fellow in the Humanities. She is the Dean Emerita of Macaulay Honors College at CUNY.

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SHORT VERSION: Ann Kirschner is a strategic advisor, board director, and writer. A former senior executive of five start-ups including NFL.com, she currently serves on the board of directors of several companies and nonprofit organizations, including the Movado Group (MOV), Noodle, Strategic Cyber Ventures, Footsteps, NYC First, and the Paul and Daisy Soros Foundation. She is the President of Comma Communications and University Professor at the City University of New York. She is the author of *Sala's Gift* and *Lady at the OK Corral* and a contributor to *Forbes*.

<u>Comma Communications International:</u> Founded in 1991 by Ann Kirschner, Comma Communications International provides a range of advisory services.